GWYH00P00 Advertising

Location\_Data

Customer\_Data

Sales\_Data

Store\_Data

Services

External

GWYH0000P01

Customer

Database

Promotion

GWYH00P00

Sales

5

6

Discount\_Data

Item\_Data

4

7

3

8

9

2

13

1

10

12

11

To Process From Process

1. Cust\_Sales Sales\_Cust
2. Sales\_Prom Prom\_Sales
3. Prom\_Serv Serv\_Prom
4. Prom\_Sales\_Data Sales\_Data\_Prom
5. Prom\_Store\_Data Store\_Data\_Prom
6. Prom\_Cust\_Data Cust\_Data\_Prom
7. Prom\_Disc\_Data Disc\_Data\_Prom
8. Prom\_Ext Ext\_Prom
9. Cust\_Ext Ext\_Cust
10. Cust\_Loc\_Data Loc\_Data\_Cust
11. Cust\_Serv Serv\_Cust
12. Cust\_Item\_Data Item\_Data\_Cust
13. Cust\_Serv Serv\_Cust